



June 2012

Dear Prospective Partner:

We invite you to join us as a corporate partner to the Florida Naturopathic Physicians Association (FNPA).

We understand and appreciate the vital role that companies like yours play in supporting naturopathic medicine and the health care system. We aim to create a corporate partnership program that highlights the strengths of both of our organizations. We know that partnerships like ours form because we both value the mission of our respective organizations and there is opportunity for your business to grow among our members.

We are a 501c6 non-profit organization committed to providing more healthcare options to the residents of Florida through educational programs, public awareness events and legislation efforts to license Naturopathic Doctors as primary care physicians in Florida. Your support can help us bring Naturopathic Medicine to the forefront of healthcare for Floridians.

We are confident that in looking at the overview of our corporate partnership program, you will find a level of partnership that suits your business. Your contribution makes a significant impact on our growing organization.

Your corporate partnership can help support FNPA on the following initiatives:

- Launch an effective public education campaign for Naturopathic medicine.
- Provide continuing education to licensed NDs.
- Creation of a robust member benefits' program providing resources, discounts, and practice development support for new and existing members.

Please take a few minutes to review the benefits that we provide for our Corporate Partners. We look forward to working with you to strengthen the natural products and progressive laboratory testing industry and improve the health of the residents of Florida.

In health,

A handwritten signature in black ink, appearing to read "Adam Tice, ND".

Adam, Tice, ND
President FNPA

A handwritten signature in black ink, appearing to read "Judith Thompson, ND".

Judith Thompson, ND
Vice President and Legislative Chair, FNPA

A handwritten signature in black ink, appearing to read "Katie Swedrock, ND".

Katie, Swedrock, ND
Secretary, FNPA

A handwritten signature in black ink, appearing to read "Eli Camp, ND".

Eli Camp, ND
Treasurer, FNPA



Why support the Florida Naturopathic Physicians Association?

We are a growing organization with members all across the state and an open market ready for natural health options!

Our organization represents about 35 Naturopathic Doctor members and our numbers are growing! According to the Nutrition Business Journal, the average naturopathic doctor purchases about \$8,000 per year in dietary supplements which are often directed by progressive laboratory testing. Our membership is growing and we want you to grow with us!

Support the East coast's integration of Naturopathic Medicine.

As a leader for natural health, you'll be supporting Naturopathic Doctors, who urge their patients to use natural supplements, whole foods, progressive lab testing and facilitate an overall healthy lifestyle to move our health care system towards preventive medicine and healthier living. The FNPA's top priority at this time is ensuring that Floridians become aware of naturopathic medicine and have access to naturopathic care.

Naturopathic Doctors are experts in the beneficial value of nutritional products and progressive lab testing.

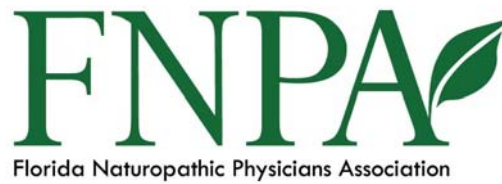
The American public's use of CAM therapies and diagnostic testing has increased substantially as the patient's desire to become actively involved in their own healthcare has strengthened. Health care consumers are increasingly curious about alternative therapies and seek Naturopathic Doctors, who are trained specifically in their use. Naturopathic Doctors create a reliable connection for those most familiar with mainstream medicine to incorporate complementary and alternative therapies and progressive testing into their lives. We want the entire market for safe and effective natural-based products and services to grow.

Strength of FNPA parallels the strength of supplement and progressive lab testing companies.

- We are the best-trained advocates for nutritional supplements, herbal medicine, botanical medicine, homeopathy, other natural remedies and progressive lab testing as first line treatment and preventative care. We value pure, quality-controlled products to enhance the health of the body and treat disease.
- Delivering quality natural medicines and progressive testing to patients is the best way to gain public trust and ensure the growth and sustainability of natural medicine.
- We bring the message of natural health care to the public, government institutions and the entire health care system. Our message increases public access to Natural and Integrative Medicine and increases the public trust in safe and effective natural modalities and progressive lab testing. Our training ensures the very best delivery of evidence-based natural medicine.

**Invest in the health of your community and your business.
Support the Florida Naturopathic Physicians Association!**

Florida Naturopathic Physicians Association
PO Box 25146 ☀ Sarasota, FL 34277
866-920-0765 ☀ contact@fnpa.org ☀ www.FNPA.org



There are varying benefits that you can enjoy as a corporate sponsor.

Listing with link and logo will go in our “Sponsors” section on the website.

Bronze: Listing with link on our website.

Silver: Listing with link and logo on our website and on Facebook Corporate Sponsor page.

Gold: Listing with link and logo on our website and Facebook Corporate Sponsor page, advertisement of your choice in our monthly newsletter and inclusion of any literature you would like in our Welcome Packets to new and renewing Naturopathic Doctor members.

Platinum: Listing with link and logo on our website and Facebook Corporate Sponsor page, advertisement of your choice in our monthly newsletter and inclusion of any literature you would like in our Welcome Packets to new and renewing Naturopathic Doctor members, distribution of your literature and visible placement of your company logo at educational events where the FNPA will be in attendance, highlighting your company’s name on any conference materials we provide at our annual conference and placement of your company’s logo on the front cover of the proceedings.

**Corporate donation less than \$500 entitles the company to a one-line listing in our “Other Supporters” section.*

Sponsorship fees

Bronze: \$500/ year

Silver: \$1500/ year

Gold: \$3000/ year

Platinum: \$5000/year

To become a corporate sponsor:

Contact Dr. Eli Camp – treasurer.fnpa@gmail.com, 603-391-9820
12413 Adventure Dr., Riverview, FL 33579

Graphics Specifications:

Website:

- Logo: width 218 pixels, height 100-150 pixels as a .png or .jpg file.
- Text: not to exceed 300 words. Write up will be formatted to Arial 12 point.

Newsletter:

- Deadline: the 1st of each month the ad is desired to run (newsletter goes out on the 15th)
- Ad: 140 pixels wide as a .jpg or .png file. Height is not specified although we ask that you do not exceed 750 pixels in height. The background the image will be placed on is blue (#2f6f86).

Facebook:

- Your logo and a brief write up on our sponsors page. Same specs as website.

Proceedings

- Depends on the number of sponsors we have at level 3, please contact Dr. Eli Camp for more details.